

GoMix Pick & Mix Display



Features and Benefits

- ◆ Bins pull out for easy refill, cleaning and planogram changes.
- ◆ Soft closing lid prevents lid from closing on consumers hands while shopping.
- ◆ Integrated sugar tray
- ◆ Externally placed label holder facilitates quick change of photo fronts/bin labels.
- ◆ Number of scoop and bag holders can be adapted to each store.
- ◆ Waterfall display for easy consumer access to each bin and maximum visual impact.
- ◆ Integrated scrap collector to maintain a fresh looking display. Pulls out for easy scrap removal.

Enhance Your Bulk Merchandise and Customer Interaction with GoMix Pick & Mix Display

Improve customer interaction and differentiate from competitors with the GoMix™ Pick & Mix bulk merchandising display. Customers get a more interactive shopping experience that lets them select as much product as they want at their discretion. Retailers get the added benefit of first-in,first-out product rotation, reduced spoilage, and increased sales!

The GoMix™ Display is versatile and is easy to integrate into new or existing store planograms. It's a complete merchandising station with four shelves to display bins. GoMix™ features an assortment of scoop bins, bag holders, and other accessories which can be adapted to accommodate store needs. The base of the rack is equipped with a scrap collector to collect and hide spilled products.

GoMix™ comes fully assembled and ready to display. Stand out from competitors and start using the GoMix™ on your candy, pet food, and snack displays today!

Specifications

Item No.	Product	Dimensions	Color
4369190008	GoMix Display	34" D x 48" W x 75" H	Orange
4369190009	GoMix Sign Holder	12" D x 48" W x 15" H	Orange
4369190010	GoMix Side Panel	86" H x 31" W	Orange
4369190011	GoMix Scoop Holder	4" D x 24" W x 3" H	Transparent
4369190012	GoMix Scoop	5" H x 2.5" W	Transparent

for more information,
call **800.422.2547**
or visit www.siffron.com

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